

SEO audits

Ensure your content is optimised





Sticky is a creative content agency of curious, challenging minds for inquisitive brands who want to connect with their ever-changing audience.

We're a team of editors, strategists, creatives and data scientists – the thinkers, the doers, the challengers. And we're unique, in being part of PA Media Group and a trusted network of content specialists that no other agency can match.

Working with Sticky

SEO is fundamental to growing a website's traffic. It has a significant impact on brand awareness, market share and direct revenue, drawing in both new and existing audiences.

By combining our pedigree in copywriting with our expertise in SEO, we create content-led SEO strategies that work, and keep on working, while still ensuring your website offers a fantastic user experience.

Working with Sticky on an SEO audit will give you a clear view of how your site is performing currently, plus recommendations for how to climb up the rankings.

What challenges can an SEO audit help with?

An SEO audit can help:

- Give you a clear idea of how your site is performing
- Flag up technical issues that may be holding you back
- Highlight thin or duplicate content
- Identify content gaps and opportunities for new and exciting content streams
- Show tagging issues

Our process

Our SEO experts will speak to key stakeholders across your business to fully understand your goals and priorities, then we'll assess an agreed number of pages, looking at factors including:

- Indexing and crawlability
- User experience
- Page speed
- Keyword research
- On-page SEO
- Backlink profile

We'll also look at your key competitors and how you benchmark against them, and produce a report of our key recommendations.

Costs

SEO audits	Cost	
10	£1,499	
100	£2,999	
1,000	£4,499	
10,000	£5,999	
100,000	£7,499	(Prices all + VAT)

An audit will typically identify issues that are consistent across your whole site, most of which appear within the first day. Adding additional pages to the same audit is time and cost-effective.

Other services you may find useful

We offer a range of other audit services including:

- Content audits
- Competitor audits
- Email audits
- User journey audits

Get in touch to discuss your brand's requirements.

Interested?

To find out more about working with Sticky, get in touch:

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Want to know more about Sticky?

